

Πώς θα είναι η ανάκαμψη;

Αρίστος Δοξιάδης '70

**openfund**

## NON-TRADABLE

BIG  
>250

Government  
Utilities  
**22.5%**  
Banks  
Telecoms  
Media  
Retail

## TRADABLE

Manufacturing  
**2.6%**  
Airlines  
Shipping  
Tourism (6.5%)

SME  
<250

Media  
Retail  
**52.2%**  
Shops  
Lawyers  
Hairdressers

Tourism  
Small manufacture  
**22.7%**  
Agriculture  
Workshops  
Digital Applications

Share in total employment, 2007

# Λιγότερες ευκαιρίες για:

- Γιατρούς
- Δικηγόρους
- Πολιτικούς μηχανικούς
- Εκπαιδευτικούς
- Εμπόρους (λιανικής)
- Τραπεζικούς

500,000 λιγότερες θέσεις εργασίας (σχετικά με 2007)

# Περισσότερες ευκαιρίες σε:

- Πρωτογενή παραγωγή
- Υπηρεσίες για ξένους
  - Τουρισμός
  - Ναυτιλία
  - Τρίτη ηλικία
- Τεχνολογία
- Βιομηχανία (;)
  - >1.000.000 νέες θέσεις εργασίας

# Εκδοχές της εξωστρέφειας

- Συμβατική (εξαγωγές)
- Διαδίκτυο
- Διεθνοποίηση των επιχειρήσεων
  - Παραγωγή εδώ, πωλήσεις έξω
- Διεθνοποίηση επαγγελματιών
  - ‘Ιατρικός τουρισμός’
- Διεθνοποίηση της πόλης
  - ReMap

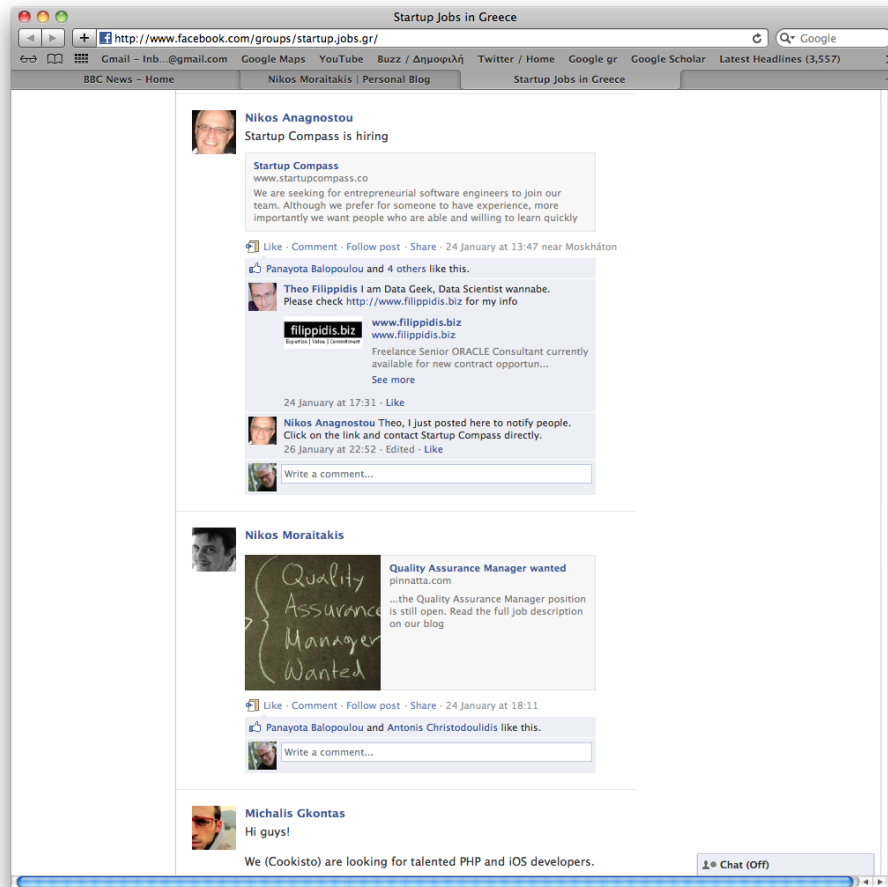
# Δεξιότητες που θα σπανίζουν

- Projects
- Συνεργασία
- Διεθνείς συνεργασίες
  - γλώσσες
  - σπουδές & εργασία
  - πολιτισμική ευαισθησία
- Ρίσκο

# Startups τεχνολογίας

- Κοινότητα: opencoffee, etc (2000 άτομα;)
  - Επιτυχίες (λίγες)
    - Taxibeat/ Blindtype/ Transifex
  - 4 νέα venture capital funds
- openfund***
- 50-100 startups, 1000 άτομα

# Community 1: facebook: “Startup Jobs in Greece”



The screenshot shows a web browser window displaying the Facebook group page for "Startup Jobs in Greece". The browser's address bar shows the URL <http://www.facebook.com/groups/startup.jobs.gr/>. The page features three job posts:

- Nikos Anagnostou** posted a job for **Startup Compass** ([www.startupcompass.co](http://www.startupcompass.co)). The post text reads: "We are seeking for entrepreneurial software engineers to join our team. Although we prefer for someone to have experience, more importantly we want people who are able and willing to learn quickly". It was posted on 24 January at 13:47 near Moskháton and has 4 likes from Panayota Balopoulou and others.
- Theo Filippidis** posted a job for **filippidis.biz** ([www.filippidis.biz](http://www.filippidis.biz)). The post text reads: "Freelance Senior ORACLE Consultant currently available for new contract opportun...". It was posted on 24 January at 17:31 and has 1 like from Nikos Anagnostou. A comment from Nikos Anagnostou says: "Theo, I just posted here to notify people. Click on the link and contact Startup Compass directly." (posted 26 January at 22:52).
- Nikos Moraitakis** posted a job for **Quality Assurance Manager wanted** ([pinnatta.com](http://pinnatta.com)). The post text reads: "...the Quality Assurance Manager position is still open. Read the full job description on our blog". The image shows the text "Quality Assurance Manager Wanted" written in a stylized font. It was posted on 24 January at 18:11 and has 2 likes from Panayota Balopoulou and Antonis Christodoulidis.
- Michalis Gkotas** posted a message: "Hi guys! We (Cookisto) are looking for talented PHP and iOS developers." It was posted on 24 January at 18:11.

The browser's taskbar at the bottom shows several open tabs: "BBC News - Home", "Nikos Moraitakis | Personal Blog", and "Startup Jobs in Greece". A chat window for "Chat (Off)" is visible in the bottom right corner.



# Community 2: Workable HR

The screenshot shows a web browser window with the URL <http://workablehr.com/jobs/greekstartups>. The page title is "Greek Startups & Workable HR love startups!". The browser's address bar shows the URL, and the search bar contains "Google". The page content includes a navigation bar with links to "Gmail - Inb...@gmail.com", "Google Maps", "YouTube", "Buzz / Δημοφιλή", "Twitter / Home", "Google gr", "Google Scholar", "Latest Headlines (3,554)", "Readability", and "Gmail - Inb...@gmail.com".

The main content area features the "Startup Jobs in Greece" logo and the text "Powered by workablehr". Below this, there are two sections: "AVAILABLE JOBS" and "ARE YOU A GREEK STARTUP?".

The "AVAILABLE JOBS" section lists four job openings:

- Game Developer**  
Monsters · Athens, Rouf · February 22, 2013  
So, you want to be a hero? Greetings courageous soul. Think you are interested in joining us? You will be part of a highly ambitious team and make no mistake, it will be a challenge. We are looking for driven individuals that are true game...  
[read more](#) [APPLY NOW](#)
- Senior Software Engineer**  
Cookisto · Athens · February 20, 2013  
You will be working together with a young, talented and ambitious team in the "start-up world" and contribute in a dynamic and passionate environment! We have an immediate position open for a self-motivated and highly organized individual with a passion...  
[read more](#) [APPLY NOW](#)
- Front-End Developer**  
Cookisto · Athens · February 20, 2013  
You will be working together with a young, talented and ambitious team in the "start-up world" and contribute in a dynamic and passionate environment! We have an immediate position open for a self-motivated and highly organized individual with a passion...  
[read more](#) [APPLY NOW](#)
- Administrative Assistant**  
Warply · Athens · February 18, 2013  
As an Administrative Assistant, you're at the heart of your team's business operations and activities and the soul that

## Country Manager, Mexico

Taxibeat · Mexico City · February 04, 2013

[APPLY NOW](#)

Taxibeat is looking for the person that will help revolutionize the taxi service industry in Mexico! As the Manager of Taxibeat in Mexico, you will be part of a small team responsible for the development and growth of our business in the City of Mexico initially,...

[read more >](#)

## Web Developer Intern

Cookisto · Athens · February 01, 2013

[APPLY NOW](#)

Internship in Cookisto You will be working together with a young, talented and ambitious team in the "start-up world" and contribute in a dynamic and passionate environment! We have an immediate position open for a self-motivated and highly organized...

[read more >](#)

## iOS Developer

Cookisto · Athens · January 21, 2013

[APPLY NOW](#)

You will be working together with a young, talented and ambitious team in the "start-up world" and contribute in a dynamic and passionate environment! We have an immediate position open for a self-motivated and highly organized individual with a passion...

[read more >](#)

## Senior .NET Developer

i-kiosk · Athens · January 19, 2013

[APPLY NOW](#)

The Senior Developer is expected to play a major role in ensuring that the technical procedures, tools and ultimately the code produced by the Development Team is high calibre and fit for purpose. Also, he or she should participate in complete SDLC and ensure best...

[read more >](#)

## Sales and Partnerships Intern

[APPLY NOW](#)

S/W  
developers:  
12

International  
sales & dev:  
5

Greece  
admin &  
sales:  
3

# Persado jobs board

Greece:

- Engineers
- Operations

USA:

- Sales
- Finance
- Marketing

Brazil:

- Account mngr

The screenshot shows a web browser window with the URL <http://persado.com/company/careers/>. The page title is "Careers | Persado - Marketing Persuasion Technology". The browser's address bar shows the URL, and the search bar contains "Google". The page content is organized into several sections, each with a heading and a list of job titles and locations.

Department	Job Title	Location
<b>ACCOUNT MANAGEMENT</b>	Account Management Executive	Rio de Janeiro, Brazil
<b>ENGINEERING</b>	Front End Developer	Athens, Greece
	Java Web Developer	Athens, Greece
	Service Delivery Engineer	Athens, Greece
	VP, Engineering	New York, NY, United States
<b>FINANCE &amp; ADMINISTRATIVE</b>	Controller	New York, NY, United States
	Sales Operations & Business Analyst	New York, NY, United States
<b>MARKETING</b>	Communications & Social Marketing Manager	Redwood Shores, CA, United States
	Product Marketing Manager	Redwood Shores, CA, United States
	Product Marketing Strategy Manager	Redwood Shores, CA, United States
<b>OPERATIONS</b>	Campaign Manager	Athens, Greece
	Data Analyst & Predictive Analytics Expert	Athens, Greece
<b>PRODUCT MANAGEMENT</b>	Product Scientist - Research & NLP	New York, NY, United States
	Senior Product Manager	New York, NY, United States
<b>SALES</b>	Account Director	New York, NY, United States
	Account Manager	New York, NY, United States
	Sales Director	Dallas, TX, United States
<b>SALES ENGINEERING</b>	Sales Engineer	New York, NY, United States

Persado is growing quickly. If you don't see a position that interests you today, [click here](#) to sign up for future job notifications.

To check on the status of an application you've submitted, [click here](#).